MOTION BY SUPERVISOR MICHAEL D. ANTONOVICH   AUGUST 10, 2004

"NOT EVEN FOR A MINUTE" CAMPAIGN

"Not Even for a Minute," is a public awareness campaign sponsored by the Glendale Sunrise Rotary Club and the Los Angeles County Medical Alliance, to educate the public on the dangers of leaving young children unattended in or around vehicles. The campaign is important, especially during the summer months, when the temperature can rise in a short amount of time causing death or serious injury to a young child.

On August 12, 2004, Los Angeles County Supervisor Michael D. Antonovich, Sheriff Leroy D. Baca and Los Angeles City Attorney Rocky Delgadillo, will host a joint press conference to announce their partnership in the "Not Even for a Minute" campaign. The campaign will include posters, brochures, car decals, and information about the law enacted in January 2002, known as "Kaitlyn's Law," which makes it a crime to leave young children alone in a motor vehicle.

The public is encouraged to be observant and aware of any young children left unattended in cars in parking lots and on the streets and to notify law enforcement or emergency services whenever they witness this occurrence.

M O R E

MOTION

MOLINA   _____

BURKE   _____

YAROSLAVSKY   _____

ANTONOVICH   _____

KNABE   _____

I, THEREFORE, MOVE that the Board of Supervisors direct the Chief Administrative Officer, in collaboration with the Sheriff's Department and the Los Angeles City Attorney's Office to help raise public awareness about the dangers of leaving young children unattended in vehicles by coordinating the distribution of the "Not Even for a Minute" posters to both County and City facilities, including, but not limited to:

1. The Department of Public Social Services, the Department of Children and Family Services, the Department of Community and Senior Services, Probation Department, and the Office of Child Support.
2. Local libraries, hospitals, medical centers, child care centers, parks and recreation centers.
3. Various Chambers of Commerce for members to display in their businesses.

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MDA:rrb

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